

International Business and Strategy

St Andrews Programme Requirements:

International Business and Strategy - MLitt
MN5001 (20 credits) and MN5423 (20 credits) and MN5501 (20 credits) and (MN5498 (60 credits) or MN5499 (60 credits))

Compulsory modules:

MN5001 Contemporary Global Issues in Management				
SCOTCAT Credits:	20	SCQF Level 11	Semester	1
Academic year:	2018/9			
Availability restrictions:	Not available as an optional module for any programme.			
Planned timetable:	To be arranged.			
This module is aimed at creating a deep and wide appreciation of how various global trends will impact upon economies, organisations and from there, the practice of management. In particular, the way in which ecological, social and economic factors interact to create threats and possibilities for organisations will be addressed. Moreover, the varying ways in which these aspects manifest themselves in different parts of the globe will be elucidated in order to ensure that all students have an appreciation of both how their own and other countries might be affected by various trends. Finally, students will also be supported to make the link between these issues and how they manifest themselves in their chosen area of study.				
Learning and teaching methods of delivery:	Weekly contact: 2 lectures and 1 seminar.			
Assessment pattern:	2-hour Written Examination = 50%, Coursework = 50%			
Re-assessment pattern:	3-hour Written Examination = 100%			
Module coordinator:	Prof R Woodfield			
Module teaching staff:	Dr R Woodfield, Team taught			

MN5423 Global Business Strategy				
SCOTCAT Credits:	20	SCQF Level 11	Semester	1
Academic year:	2018/9			
Availability restrictions:	Not available as an optional module for any programme.			
Planned timetable:	To be arranged.			
International business strategy is a broad but at the same time synthetic discipline which comprises elements of the international political economy, financial aspects and strategic planning and implementation. This module draws these elements together in the context of the international business environment and seeks to define optimal paths to competitive advantage within this complex and fast-changing business context. The module introduces a wide variety of themes, explanations and interpretations that characterise strategic management. The module will challenge students to consider strategic problems in a rigorous manner and a suitable balance between strategic planning and strategy implementation is maintained.				
Learning and teaching methods of delivery:	Weekly contact: Lectures and seminars.			
Assessment pattern:	2-hour Written Examination = 50%, Coursework = 50%			
Re-assessment pattern:	3-hour Written Examination = 100%			
Module coordinator:	Dr R C Brown			
Module teaching staff:	Dr R Brown			

MN5501 Scenario Thinking and Strategy			
SCOTCAT Credits:	20	SCQF Level 11	Semester 1
Academic year:	2018/9		
Availability restrictions:	Not available to the Banking and Finance Postgraduate Programme.		
Planned timetable:	To be arranged.		
The aim of the module is to use the scenario process to understand how individuals can engage with uncertainty in operating environments in order to develop creative and robust strategies. In addition, the module will make use of the scenario process to integrate a number of important organisational development concepts that help to provide organisations with future vision and adaptability: imagination; action learning; narratives and 'storying'; competencies and dynamic capabilities; reflective strategic consulting; reflexive practices.			
Learning and teaching methods of delivery:	Weekly contact: 1 lecture, 1 seminar.		
Assessment pattern:	Coursework = 100%		
Re-assessment pattern:	An alternative project of up to 3,000 words = 100%		
Module coordinator:	Prof R B Mackay		
Module teaching staff:	Prof B Mackay		

One of:

MN5498 Group Dissertation				
SCOTCAT Credits:	60	SCQF Level 11	Semester	Full Year
Academic year:	2018/9			
Availability restrictions:	Not available as an optional module for any programme.			
Planned timetable:	Workshops to be arranged.			
<p>This module provides students with the opportunity to undertake an in-depth investigation into issues within the field of business and finance. They are required to prepare a 15,000 word (approximately) report dissertation detailing justified conclusions and recommendations. Training in methodology will be provided to students in semesters 1 and 2 as preparation for the dissertation. Supervision of the dissertation is also provided. Each group will comprise up to 6 students. The group dissertation will comprise 70% of the assessment; the remaining 30% will be awarded for an individual report and log book. The individual report should either critically reflect upon working in a multi-cultural project team or on a specific topic related to the group project in both cases the exact topic for the individual report will require supervisor approval.</p>				
Anti-requisite(s)	You cannot take this module if you take MN5499 or take MN5497			
Learning and teaching methods of delivery:	Weekly contact: 16 x 2-hour lectures/workshops. Students will then be given 6 hours of supervision.			
Assessment pattern:	15,000 word group dissertation report = 70%, 3,000 word individual report = 30%			
Re-assessment pattern:	No Re-Assessment Available			
Module coordinator:	Ms J F Brooks			
Module teaching staff:	Ms J F Brooks, Supervisory team			

MN5499 Individual Dissertation				
SCOTCAT Credits:	60	SCQF Level 11	Semester	Full Year
Academic year:	2018/9			
Availability restrictions:	Not available as an optional module for any programme.			
Planned timetable:	Workshops to be arranged.			
<p>This module provides students with the opportunity to undertake an in-depth investigation into issues within the field of business and finance. Training in methodology will be provided to students in semesters 1 and 2 as preparation for the dissertation. Supervision of the dissertation is also provided.</p>				
Anti-requisite(s)	You cannot take this module if you take MN5498 or take MN5497			
Learning and teaching methods of delivery:	Weekly contact: 16 x 2-hour lectures/workshops. Students will then be given 6 hours of supervision.			
Assessment pattern:	Coursework = 100%			
Re-assessment pattern:	No Re-Assessment Available			
Module coordinator:	Ms J F Brooks			
Module teaching staff:	Ms J F Brooks, Supervisory team			

Management optional modules available - see pdf online called Management optional modules 2018-2019

